K h a d i j e h   N a s e r
A s s i s t a n t   P r o f e s s o r   o f   E d u c a t i o n

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SUMMARY

International educator with a passion for fostering learning and development. Extensive experience in both academic and industry settings. Proficient in designing, developing, and evaluating educational programs, with a focus on setting quality standards and performance indicators. Demonstrated excellence in student supervision and teacher training internationally, spanning Jordan, Malaysia, and UAE. Naser obtained her Ph.D. in "Curriculum and Instructional Technology" from the Faculty of Education at Malaya University, Malaysia, and held many senior administrative and advisory positions in the educational sector, including director of the Academy of Giftedness and Creativity, trainer of trainers, supervisor, and consultant in STEM education. She has received the prestigious LUMA STAR-T/ Helsinki University Award in the best educational practices.

Her research interests are primarily focused on Instructional Design & Technology, STEM Education, Digital Media, AI and how these affect educational processes. Besides authoring the "Instructional Technology" book, she has published numerous papers in these domains.

SKILLS

Quality Assurance Standards	Teacher Training	Team Leadership	E-Learning
Teaching	Program Development	k-12 Education	Research Skills
Microsoft Office	Employee Relations	Curriculum Assessment	AI Applications

EDUCATION

Ph.D. Curriculum and Instructional Technology | University of Malaya, Malaysia
It is ranked #= 60 in QS World University Rankings 2025
MSc. Information and Communication Technology in Education | Jordan

Higher Diploma, Information and Communication Technology| IN Holland University, IN Holland

Bachelor of Science: Biology| University of Jordan, Jordan

PROFESSIONAL EXPERIENCES

Assistant Professor   **Philadelphia University/Jordan**
- Delivering high-quality lectures, seminars, and tutorials at undergraduate and/or postgraduate levels.
- Designing and updating course syllabi to meet curriculum standards.
- Assessing and grading students' coursework, assignments, and exams.
- Conducting original research in their area of expertise.
- Publishing research findings in peer-reviewed journals, books, or conference proceedings.

- Participating in conferences, workshops, and seminars to present research findings.
- Providing academic guidance and mentorship to students.
- Ensuring students' well-being and addressing their academic concerns.
- Participating in departmental meetings, committees, and task forces.
- Contributing to curriculum development and academic planning.
- Assisting in accreditation and quality assurance processes.
- Participating in workshops, training, and continuing education to enhance teaching and research skills.

Adjunct Faculty   **Higher Colleges of Technology/ CERT/ United Arab Emirate**

- Delivering lectures, seminars, and practical sessions in health sciences courses.
- Employing various teaching methods and technologies to enhance learning and engagement.
- Incorporating feedback from students and peers to improve course content and delivery.
- Offering mentorship and fostering a positive learning environment to support student success and well-being
- Ensuring students' well-being and addressing their academic concerns.

Assistant Professor   **AL Ain University/United Arab Emirate**

- classroom teaching
- academic advising and counseling of students
- participation in departmental committee work
- Publishing research findings in peer-reviewed journals, books, or conference proceedings.
- Contributing to curriculum development and academic planning.
- continuous development of the curriculum through assessment
- applied research or scholarly activity, as well as other assigned duties.
- Participating in conferences, workshops, and seminars to present research findings.

Educational Coordinator, Department of STEM   **Educational Private Sector /Amman, Jordan**

- Collaborate with Program Coordinators/Directors, and staff on program and curriculum ideas.
- Monitor and evaluate the implementation of the STEM plan, including management of resources and staff development.
- Establish links with other companies both locally and nationally for the benefit of students.
- Training teachers on design skills, educational development, and student performance evaluation
- Community participation in training school teachers for all grades in areas related to teaching and dealing with students

Commissioner Trainer of CoRT for Thinking Skills   **Debono Center for Teaching Thinking /Amman, Jordan**
- Educating and training individuals in the powerful thinking tools
- Facilitate workshops and courses that introduce participants to de Bono's thinking methods, ensuring that these methods are effectively understood and implemented in various contexts

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- Help broaden the perception of learners, teaching them how to frame situations differently and adopt diverse viewpoints, which is crucial for effective problem-solving and creativity
- Develop thinking as a skill, make it an organized and deliberate process, and significantly enhance performance in various fields

Head of the Academy for Talent and Creativity   Educational Private sector | Amman, Jordan
- Developing and implementing innovative programs to nurture talent and foster creativity among students.
- Leading a team of educators and staff to ensure the effective delivery of curriculum and support services.
- Collaborating with stakeholders to identify and address the needs of gifted and talented students.
- Providing guidance and support to students, helping them reach their full potential.
- Establishing partnerships with external organizations and experts to enhance the academy's offerings.
- Monitoring and evaluating program effectiveness, adjusting as needed to meet objectives.
- Engaging with families to ensure their involvement and support in students' educational journeys. Top of Form

STEM Teacher (4-12)   Private Schools | Amman, Jordan
- classroom teaching (Montessori approach for the primary grades)
- Developing STEM curricula.
- Planning daily lessons.
- Adopting a data-driven attitude towards measuring learner progress
- Developing STEM learning activities and hands-on material for classes.
- Monitoring student growth to identify strengths and areas for improvement.
- Communicating regularly with parents

COURSES TAUGHT

Postgraduate
- Educational Psychology
- Methods of Teaching Information Technology/ Science/ Mathematics
- Foundations of Education
- School Curriculum and UAE Curriculum
- Classroom Management
- The Practicum in Teacher Training
- Instructional Technology

High Diploma
- Principles of Psychology
- Fundamental Knowledge & Skills of an Emergency Medical Responder (Specialized)
- Clinical Leadership Skills
- Curriculum Planning

Undergraduate
- o Assessment and Classroom Environment
- o Educational technology
- o Digital Communication
- o Principles of Graphics and Publishing Production
- o Student Problems and Solutions
- o General Education Curricula and Methods

Training teachers/ Trainer/Private Schools, Al Ain, UAE
Training teachers and pre-service teachers | Trainer | Ministry of Education, Amman, Jordan
Training educators/Trainer/ Training and development center/Kuala Lumpur/ Malaysia

Conferences

- **Global digital health knowledge exchange & empowerment conference (gDigiHealth. KEE) "Investigating the detrimental impact of short video addiction on creative self-efficacy and academic achievement among students".** IEEE and the Dubai Health Authorities. UAE. Sep.2024

- **COP 28, "Integrating Greening Education in the Curriculum- Creative videos designed by preservice teachers"**. Expo Dubai, UAE Dec.2023

- **The Tenth International Conference on Social Networks Analysis, Management and Security.** Al Ain University, and IEEE UAE Section. Al Ain, UAE. Nov.2023

- **The best teaching practices in education, International StarT Gala.** University of Helsinki, Finland. Jun.2022

- **Towards a Green Jordan.** Jordanian Ministry of Education, Jordan. Aug. 2013

ACHIEVEMENTS

The best educational practices in the world for 2020 in LUMA Star-T Global Competition. University of Helsinki, Finland. Jun.2020

Committee Membership

- Study Plan and Academic Guidance Committee
- Accreditation and Quality Control Committee
- Scientific Research and Postgraduate Studies Committee
- Website Committee
- References and Plans Accreditation Committee for the Higher Diploma in Education Program
- References and Plans Accreditation Committee for the Bachelor of Psychological Counseling Program
- Electronic Equivalencies Committee
- Graduate Follow-up and Proficiency Exam Committee

- CAEP Accreditation Committee

Scientific research arbitration

Reviewer for research papers in Scopus and ISI indexed journals
International Journal of Interactive Mobile Technologies (iJIM)

Memberships

- Association for Educational Communications and Technology **(AECT), Bloomington.** USA
- Volunteering Emirates Foundation. Abu Dhabi, **UAE**
- Translation of articles into Arabic. Arabic Content Association **Arabic Wikipedia.** Jordan
- Renaissance Forum Committee for Culture and Education. Jordan
- Member of the CAEP Standards Committee, Al Ain University, UAE
- Member of the Ibtikar Association for the Development of Creativity, Jordan

Publications

- **Naser, K. M**. (2024). Tech-Enhanced Learning: Assessing the Impact of an Innovative Microlearning Module on Postgraduate Students' Perceptions and Academic Progress. *International Journal of Interactive Mobile Technologies (iJIM)*, *18*(06), pp. 67–83. https://doi.org/10.3991/ijim.v18i06.46187
- Abulibdeh, E., Alneyadi, S., Skaik, H., El-Saleh, M. S., Abu Libdeh, F., & **Naser, K.** (2024). Investigating the detrimental impact of short video addiction on creative self-efficacy and academic achievement among students. Conference on gDigiHealth.KEE
- Shana, Z., **Naser, K.,** & Zeitoun, E. (2024). Impact of web-based learning platforms on primary school student's academic performance in the UAE: Exploring the digital frontier. Eurasia Journal of Mathematics, Science and Technology Education, 20(1), em2385.
- Shana, Z., Abu Libdeh, E., Ayasra, F., Kaba, A., **Naser, K**., Abu Shamoun, S., Khalailah, M., & Yousef, J. (2024). Instructional technology. Al Ain University.
- **Naser, K.,** Alamassi, S., Shana, Z., Yousef, J., & Halili, S. H. (2023). Designing of a Flipped STEM Classroom Engineering-Based Module: Fuzzy Delphi Approach.
- Zeitoun, E., Shana, Z., Shater, A., **Naser, K**., & Mukattash, Z. (2023). Does flipping the classroom with videos and notetaking promote high school student's performance in mathematics?
- **Naser, K. M**., Alamassi, S., Shanaa, Z. A., Abualrish, M., Alghazo, E. M., Zaitoun, E. A., ... & Shater, A. (2023, November). Enhancing Postgraduate Learning Achievement: A Microlearning Approach with Reels and Shorts. In 2023 Tenth International Conference on Social Networks Analysis, Management and Security (SNAMS) (pp. 1-7). IEEE.
- Alamassi, S., **Naser, K**., Abulibdeh, E., Shater, A., Yousef, J., & Abusini, B. (2023, November). Using Social Media in Educational Research: Experiences, Benefits and Challenges. In 2023 Tenth International Conference on Social Networks Analysis, Management and Security (SNAMS) (pp. 1-8). IEEE.
- Shanaa, Z. A., **Naser, K. M**., Abualrish, M., Zaitoun, E. A., & Yousef, J. (2023, November). Effects of Social Networking Sites on the Academic Performance of Graduate Students. In 2023 Tenth International Conference on Social Networks Analysis, Management and Security (SNAMS) (pp. 1-6). IEEE.
- Shater, A., Abualrish, M., Alghazo, E., Abushamon, S., Hazaymeh, W., Yousef, J., **Naser, K. M** ... & Ibrahim, M. (2023, November). The Role of Artificial Intelligence in Education from the Perspective

of Students. In 2023 Tenth International Conference on Social Networks Analysis, Management and Security (SNAMS) (pp. 1-6). IEEE.

- **Naser, K. M. M**., Halili, S. H., & Razak, R. A. (2021). STUDENTS'ACCEPTANCE OF USING A FLIPPED STEM CLASSROOM ENGINEERING-BASED MODULE. JuKu: Jurnal Kurikulum & Pengajaran Asia Pasifik, 9(1), 20-28.
- **Naser, K. M. M**., Halili, S. H., & Razak, R. A. (2021). Needs analysis in solving STEM problems among Jordanian students. Journal of Educational Research, 39, 118-126.